

Zurich sponsors protection on MM CPD Centre –

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[Zurich](#) is to sponsor the protection module within the *Money Marketing* CPD Centre.

The *Money Marketing* CPD Centre is a free resource used by nearly 6,000 advisers to record their CPD activities in order to maintain their statement of professional standing.

It is powered by our Taxbriefs technical division and [Redland Business Solutions](#) and is accredited by Chartered Insurance, the Institute of Financial Planning, the Institute of Financial Services and the Chartered Banker Institute.

The protection module gives advisers 2.5 hours of structured CPD and covers 10 learning outcomes, including the role and limit of state benefits, tax treatments, and applying income protection, critical-illness and long-term care insurance to clients' needs. It consists of an introduction, a diagnostic test, relevant learning material and a final set of questions to test understanding.

Zurich UK Life intermediary sales director Richard Howells says: "The market is under-going a transformation brought about through regulation and demographic changes.

"This all makes the availability of expert financial advice even more important and is why the *Money Marketing* CPD Centre is such an invaluable resource for advisers.

"The protection module covers a broad variety of areas, which we hope advisers will find helpful."