

Redland TC Conference – October 2012

Redland Business Solutions, the leading provider of adviser, risk and T&C management systems to the financial services sector, recently hosted a very successful industry wide TC Conference in London at the Queen Elizabeth II Conference Centre, where it launched its new Continuing Professional Development (CPD) Portal. The event was attended by many key personnel from all areas of the financial services industry.

The title of the conference, '60 days to go!', marked a countdown to RDR regulatory changes within financial services.

Subjects included the impact on T&C of RDR, Compliance and Regulation, Findings from the CPD Futures Research Project and Efficiency and Effectiveness of systems and change. Speakers included well known representatives from the Financial Services Industry Sarah Thwaites and Charles Cattell, with an external viewpoint of RDR and CPD provided by Steve Billingham and Amanda Rosewarne [1].

One of Redland's founding directors, Carl Redfern, addressed the issue of the challenge of Policy into Process and how using and applying systems and controls increases efficiency and effectiveness in practice and how to implement 'risk based' models.

One of the delegates, Anthony Bloomfield, said: "This event was really useful and interesting with a good diversification of speakers, with very relevant topics delivered from both within the industry and those looking at the subject from an external point of view.

"Amanda's talk was particularly good as it looked at CPD in a broader context and considered how the organisational and individual benefits can be enhanced. The delivery and management of CPD is without doubt one of the biggest challenges the industry and our business is going to face over the next six to twelve months."

Delegates feedback revealed that 67% felt that the delivery and management of CPD was most important, with over half outlining the effectiveness of the recording of CPD. Over a third of delegates outlined automation, supervision and reporting of CPD was key to their management and control of their organisations CPD effectiveness. Delegates also found value in the diverse panel of speakers and agreed that the external industry perspective was of great interest and benefit.

Redland formally announced the Insight CPD Portal at the event, the latest offering from their Insight platform.

Joel Turland, Managing Director of Redland Business Solutions said: "With emphasis in recent months being on RDR readiness and qualifications, Training & Competency has received little direct attention, but now is the time to consider the key challenges going forward into 2013."

"As the leading provider of T&C and middle office solutions, hosting the conference really helped us to gain an understanding of the current issues and drivers that affect T&C today and we were very pleased that so many people were able to attend."

“The majority of delegates highlighted the delivery and management of CPD as being the biggest challenge over the coming months, which is precisely why we have developed the Insight CPD Portal, which we were delighted to formally announce on the day.

Redland can offer a tailored and branded version for firms, marketing groups and academies, which provides control, administration support and Management Information of the CPD Activity within the firm’s adviser community.

This solution provides structured CPD programmes containing industry leading CPD solutions for advisers to access in a very user friendly, intuitive way. This functionality, coupled with an extensive CPD Management capability and the wider T&C process support functionality from the Insight platform, can deliver significant benefits across the entire organisation.”

- October 11th
- QEII Conference Centre
- 67% of delegates said Delivery/Management was the most important thing for them.
- 55% of delegates said effectiveness
- 38% Automation and 38% Supervision and Reporting
- “Very beneficial conference, good to hear views from individuals external to the industry.
- “Diverse panel of speakers”
- “Excellent half day session with good quality and benefit of an external perspective”
- The event was attended by many key industry personnel from all areas of the industry.

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Editor’s notes:

[1] Amanda Rosewarne is a visiting fellow of the Kingston Business School and her presentation of findings from the CPD Futures Research project was particularly well received

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