

Money Marketing CPD Centre reaches 6,000 users

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MoneyMarketing CPD CENTRE

The [Money Marketing CPD Centre](#) now has over 6,000 advisers using the service.

The CPD Centre is free to readers and acts as supplier, tutor, recorder and verifier of all your CPD activities. It can also supply all records when applying to maintain your annual Statement of Professional Standing.

The online platform is powered by our technical division Taxbriefs and Redland Business Solutions. It is recognised by the CII, Institute of Financial Planning, Chartered Banking Institute and IFS School of Finance.

Advisers must complete at least 35 hours CPD a year, 21 of which must be structured, designed to meet a particular learning outcome and capable of being independently verified.

Here's what our users are saying about the free service:

Hurst Financial Consultancy consultant Neil Hall says: "Having chosen the *Money Marketing* CPD Centre for my continuous professional development I was pleased with the content, subjects and assistance provided by *Money Marketing* and Taxbriefs. The tests, supplementary guidance and information supplied not only ticks all my required boxes but has also increased my technical knowledge in areas that are a little rusty. Having looked at other providers of online CPD I feel this meets both my needs and the majority of advisers.

Hightree Financial Services managing director David Walton: "Before discovering the excellent *Money Marketing* CPD Centre the recording of and development of these records was viewed by me and my colleagues as a complete pain. Introduced to us by our compliance officer, the service provides a very simple way to develop & record our CPD records."

Castle Sundborn financial adviser Paul Davey: "I have found the *Money Marketing* CPD Centre to be a fantastic resource for the CPD requirement that is now required, it is extremely easy to use and is always available 24/7, I have been reading *Money Marketing* for years, so it seemed to be a natural progression to utilise the CPD centre and I have been extremely pleased with the available data, this really is second to none particularly the monthly bulletins. Please keep up the good work."

Online community Panacea last year launched their version of the *Money Marketing* CPD Centre. Chief executive Derek Bradley says: "Panacea Adviser prides itself on providing real benefit, and for free, to the adviser community. *Money Marketing* CPD Centre fits very neatly into our ethos of bringing user friendly quality online resources to the attention of our community.

"We are aware of other CPD tracking tools but as soon as we saw how versatile and user-friendly the *Money Marketing* CPD Centre is, we wanted to make sure the service was immediately freely available to our community. We are very pleased to see that by linking with *Money Marketing* in this way it gives advisers the ability to track, manage and fulfil their all important CPD hours throughout their careers with ease."

The Money Marketing CPD Centre - Build your annual CPD - you can log and plan your CPD hours for free with [The Money Marketing CPD Centre](#).

<http://www.moneymarketing.co.uk/news-and-analysis/advisers/money-marketing-cpd-centre-reaches-6000-users/2006364.article>