

MoneyMarketing CPD CENTRE



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The [Money Marketing CPD Centre](#) now has over 4,000 users following the Chartered Banker Institute's decision to use the solution for its 490 members.

The CPD Centre is free to readers and acts as supplier, tutor, recorder and verifier of all your CPD activities. It can also supply all records when applying to maintain your annual Statement of Professional Standing.

The online platform is powered by our technical division Taxbriefs and Redland Business Solutions, and accredited by the CII, Institute of Financial Planning and IFS School of Finance.

The institute's CPD manager Michele Allen says: "We liked the features of the CPD Centre so much we bought our own branded version with bespoke templates and additional solutions.

"In particular the logging wizard, which links your activity to the relevant FSA exam standards, is a great feature. One of our advisers who helped test the portal as it went live also praised the bespoke content which came up to show where to find answers when advisers got a question wrong."

Advisers must complete at least 35 hours CPD a year, 21 of which must be structured, designed to meet a particular learning outcome and capable of being independently verified.

Online community Panacea this week launched its version of the Money Marketing CPD Centre. Chief executive Derek Bradley says: "Panacea Adviser prides itself on providing real benefit, and for free, to the adviser community. Money Marketing CPD Centre fits very neatly into our ethos of bringing user friendly quality online resources to the attention of our community.

"We are aware of other CPD tracking tools but as soon as we saw how versatile and user-friendly the Money Marketing CPD Centre is, we wanted to make sure the service was immediately freely available to our community. We are very pleased to see that by linking with Money Marketing in this way it gives advisers the ability to track, manage and fulfil their all important CPD hours throughout their careers with ease."

Jo-Anne Smithson, chief executive of Investors Planning Associates, says: "We have found it intuitive and easy to navigate. We are already uploading the training plans for our advisers."

For more details on the CPD Centre, including a video guide, [click here](#) or join [our LinkedIn Group](#)

The logo for MoneyMarketing CPD CENTRE, with "MoneyMarketing" in a large, bold, black serif font, "CPD" in a smaller, bold, red sans-serif font, and "CENTRE" in a smaller, bold, blue sans-serif font.	<p>IT ALL ADDS UP: 30 MINS OR MORE UPDATING YOUR KNOWLEDGE OF A TECHNICAL OR REGULATORY ISSUE = CPD TOWARDS YOUR ANNUAL REQUIRED HOURS LOG IT NOW ON THE MONEYMARKETING CPD CENTRE</p>
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