



Money Marketing CPD Centre gains CII and IFP accreditation

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The Money Marketing CPD Centre has gained accreditation from the Institute of Financial Planning and the Chartered Insurance Institute.

The free online CPD solution will be launched later this month and is powered by our technical division Taxbriefs, publisher of specialist financial learning and development materials.

The online platform will act as supplier, tutor, recorder and verifier of all your CPD activities and deliver all records when applying to maintain your Statement of Professional Standing.

The RDR professionalism rules mean advisers need to undertake a minimum of 35 hours CPD each year, 21 of which must be structured, designed to meet a particular learning outcome and capable of being independently verified.

The CPD Centre has been developed in conjunction with Redland Business Solutions, the leading provider of adviser, risk and T&C management systems for the sector.

Institute of Financial Planning chief executive Nick Cann says: "CPD has always been important but from next year the recording and evidencing becomes a regulatory requirement. Access to good quality accredited material and events is going to be crucial as individuals plan their programmes and recording of activity equally so.

"The IFP is pleased to be working with Money Marketing and Taxbriefs to ensure our members get access to a wide range of relevant learning that will enable them to do their jobs better."

CII director of accreditation services Tamsin Mills says: "Continuing professional development is an integral part of professionalism, encouraging customer confidence by maintaining standards of technical expertise and practical application of knowledge. The CII is pleased to award the Money Marketing CPD Centre CPD Accreditation and we recognise this online solution will be of great value to readers looking to meet the new regulatory requirements being introduced from the start of next year."

All learning modules will have a Q&A formula to ensure you are obtaining and logging the minimum standards required.

Regional events and seminars will also be available. The CPD Centre is free to all Money Marketing readers. Registration details will be announced shortly.

The CPD Centre has been developed in conjunction with Redland Business Solutions, the leading provider of adviser, risk and T&C management systems for the sector.

Plan Money director Peter Chadborn says: "For an independent organisation like Money Marketing to be offering this service for free, backed by the quality of Taxbriefs, is very impressive.

"There is a real danger CPD will be seen as low on the list of adviser priorities. There is a definite need for an effective and efficient way to meet and log CPD requirements."

Online community PanaceaIFA will be offering access to the CPD Centre through its website. Chief executive Derek Bradley says: "This versatile and easy-to-use tool will provide advisers with the ability to track and manage their CPD hours throughout the year, ensure they are covering all areas and provide feedback on progress.

"The flexibility of this tool also allows advisers to input additional study or events attended to count towards their CPD score. We believe that it will be of real benefit to the adviser community."